

Sara Hereda.

UX & UI designer

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Profile

Junior UX/UI Designer based in Oslo, with a background in veterinary care and hospitality. I'm interested in going beyond screens and thinking about products as complete experiences: how they work, how they feel, and how people interact with them.

Featured Case Study

Truffle - Pet Care App | 2026

Product Design · UX/UI · Brand Identity

Truffle is a pet care management app inspired by my background in veterinary care and my own experience as a pet owner. The product helps owners organise reminders, routines, health records and shared care in one clear place.

For this project, I worked across the full design process: research, user flows, wireframes, UI design, prototyping and visual identity. I focused on creating a calm, practical and user-friendly experience that reduces the mental load of everyday pet care.

Skills & Tools

- **Skills:** UX/UI Design · UX Research · Wireframing · Prototyping · Design Systems · Usability Testing · Accessibility Basics · Responsive Design · Front-end development (HTML/CSS basics)
- **Tools:** Figma · Miro · Canva · ChatGPT · Gemini · Codex
- **AI Tools & AI-assisted workflows:** Advanced use of LLMs and generative AI tools for UX research support, ideation, content refinement, visual exploration and portfolio development. Experience using AI-assisted coding tools such as Codex and Cursor to implement and refine front-end interfaces.

Education

Noroff School of Technology & Digital Media | Oslo, Norway

- **Professional Degree, UX Design**

2024-2025

Henares School | Madrid, Spain

- **Veterinary Assisting / Nursing**

2018-2020

San Viator School | Madrid, Spain

- **Sports Studies and Personal Training**

2016-2018

Certifications

IxDF | Interaction Design Foundation

2026

- **UI Design Patterns for Successful Software**
- **Visual Design** (Distinction: Top 10% of the class)

Work Experience

Waitress

Clarion Hotel The Hub, Oslo (Norway) | Nov 2022 - Present

- Serve guests in a busy hotel environment, where teamwork and clear communication are important to keep the service running well.
- Pay attention to guests' needs, timing and small service details, helping make their experience easier and more comfortable.
- Balance work with my UX/UI studies, which has helped me stay organised, consistent and responsible.

Veterinary Nurse

AniCura Dyresykehus Oslo (Norway) | Oct 2022 - Feb 2025

- Cared for hospitalised animals and helped with daily routines such as feeding, cleaning, monitoring and medication.
- Working in the emergency care department taught me to stay focused under pressure, work carefully and pay attention to the small details that really matter.
- This experience shaped how I think about pet care, and later inspired Truffle, my pet care management app.

Passenger Assistant

Iberia Airlines, Madrid (Spain) | Jun 2022 - Sep 2022

- Helped passengers with check-in, boarding and baggage processes at Madrid-Barajas Airport.
- Gave clear information to people who were often stressed, lost or in a hurry.
- Adjusted how I communicated depending on the person, the problem and the situation.

Cashier and Warehouse Assistant

Mercadona, Madrid (Spain) | May 2021 - Jun 2022

- Worked between cashier, product replenishment and different store tasks.
- Helped customers with everyday questions, payments and product needs.
- Learned to work with speed and consistency during repetitive and busy shifts.

Languages

- Spanish - Native
- English - Fluent
- Norwegian - Beginner

